Business Studies Gap fillers

N		Data
Name:	Class:	Date

MARKET ECONOMY

In a (1)	consumers decide	which (2)	they want
and businesses provide the	m. Almost all the	businesses in	the market economy are
(3) ow	ned. There is (4)		sovereignty. Wide
varieties of goods are produced and there is freedom of choice. (5)			
are controlled through the price mechanism. In other words, prices of goods and services			
are determined by their (6) _		_ and (7)	Most of the
factors of (8)	i.e. land, labo	ur, capital are pr	vately owned.
The main advantages	of Market ed	onomy includ	e- Encouragement to
(9) to	come up with nev	v ideas. Compe	cition between businesses
encourages greater (10)_		_ and bette	utilisation of scarce
(11) (On the other hand	, if there is no	profit businesses will not
provide goods and services. (12)	can be cr	eated which might control
the prices in the market.			

consumer demand efficiency entrepreneurs goods and services market economy

Monopolies Prices privately production resources supply

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Key

MARKET ECONOMY

In a market economy consumers decide which goods and services they want and businesses provide them. Almost all the businesses in the market economy are privately owned. There is consumer sovereignty. Wide varieties of goods are produced and there is freedom of choice. Prices are controlled through the price mechanism. In other words, prices of goods and services are determined by their demand and supply. Most of the factors of production i.e. land, labour, capital are privately owned.

The main advantages of Market economy include- Encouragement to entrepreneurs to come up with new ideas. Competition between businesses encourages greater efficiency and better utilisation of scarce resources. On the other hand, if there is no profit businesses will not provide goods and services. Monopolies can be created which might control the prices in the market.