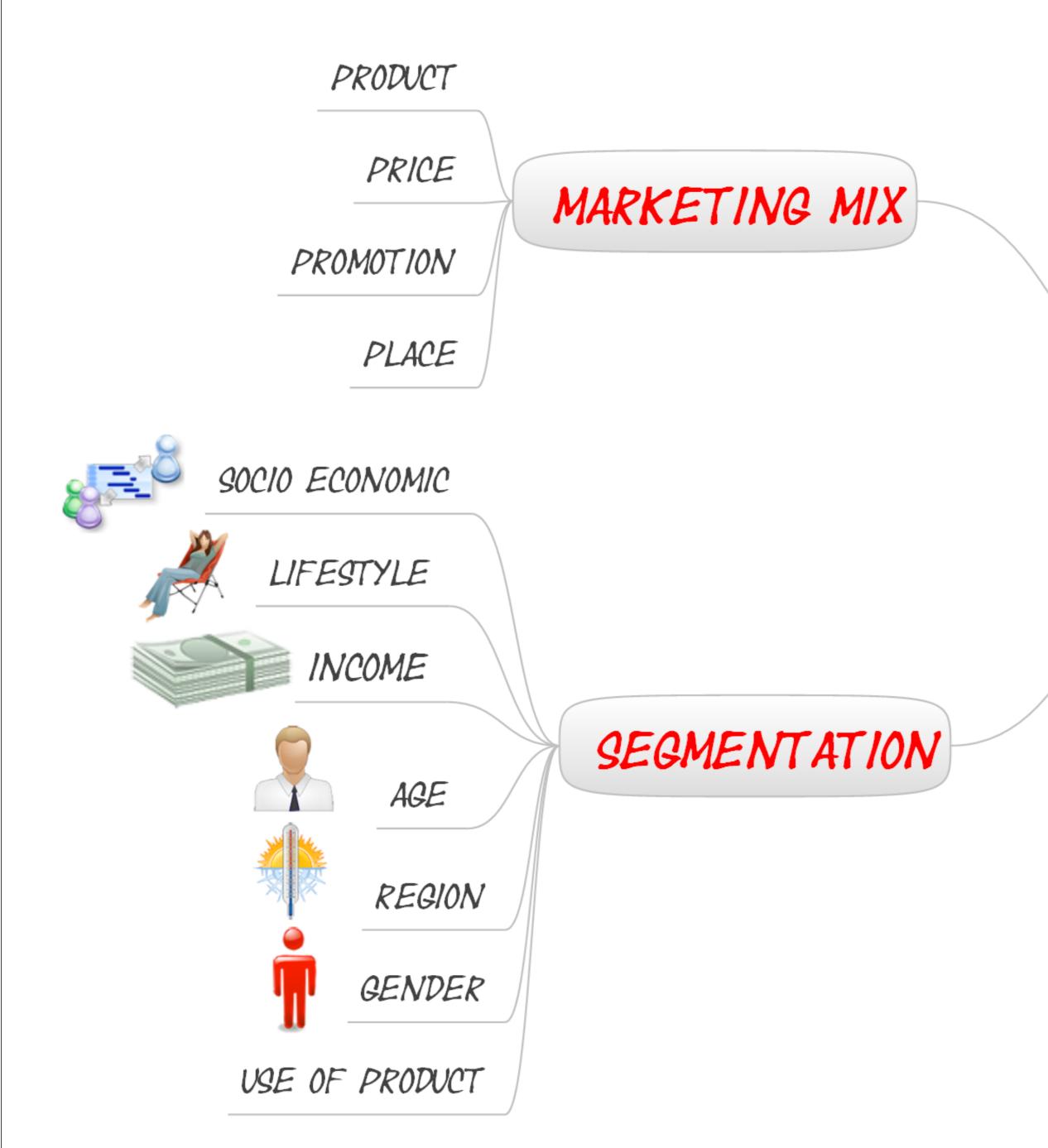
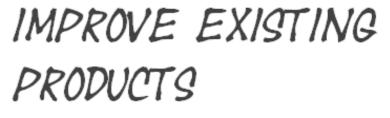
INTRODUCTION TO MARKETING













IMPROVE PROFITS



INCREASE MARKET SHARE



IMPROVE PRODUCT IMAGE



IMPROVE COMPANY IMAGE OK



TARGET NEW MARKET



TARGET NEW MARKET SEGMENT



DEVELOP NEW PRODUCTS



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